

8 April 2021

Press release

The frankly 3a app has established itself in the market and is increasing its focus on sustainability

- **The digital pension app has impressed in its first year after being launched: an excellent performance from the frankly investment strategies, more than 25,000 customers and more than CHF 600 million in client assets**
- **All actively managed 3a pension funds are sustainable and aim to achieve an annual reduction in CO₂ emissions**
- **The increase in assets under management has led to a higher community discount. As a result, the all-in fee has been reduced to its current level of 0.46%. A new Refer-a-Friend programme aims to speed this process up**

Zurich, 8 April 2021 – The frankly pension app enables users to simply and inexpensively save for their pillar 3a pension with securities. The purely digital solution offered by Zürcher Kantonalbank's Savings 3 Pension Foundation has delivered convincing results in the first year after its launch. More than 25,000 customers now use frankly. The volume of pillar 3a client assets under management now amounts to over CHF 600 million. Thanks to the continuous increase in assets under management, the community discount has already been increased twice. The all-in fee therefore is currently 0.46%.

“The bold decision to launch a digital retirement solution on the financial markets in the midst of the corona turmoil in spring 2020 has turned out to be the right one a year later,” says Martin Scholl, CEO of Zürcher Kantonalbank. Users of the app have been rewarded with an outstanding performance in an exceptional year, he said.

As far as Scholl is concerned, several key factors speak for the app's success. “Swisscanto's excellent investment products, the focus on sustainability in active products as well as an attractive pricing model with an all-in fee – it's a convincing mix. Securities solutions for private pension provision are also enjoying an increase in demand, despite the ongoing negative interest rate environment.”

Sustainability in securities savings

frankly expanded its range of sustainable investments at the end of March. People with a long investment horizon and a high risk capacity, who can stick to their chosen strategy even in the event of major price

fluctuations, can now choose from the active investment group “Swisscanto AST Avant BVG Responsible Portfolio 95”. frankly therefore offers all users the opportunity to invest in sustainably oriented products, regardless of their personal risk profile. The app suggests products to users that match their investment horizon and risk tolerance.

frankly's investment strategies draw on the expertise of Swisscanto Invest – Zürcher Kantonalbank's asset management arm – which pioneered the conversion of its active investment products in the area of traditional investments to sustainable management. The sustainability approach in the Responsible product line takes into account environmental, social and governance (ESG) criteria as integral parts of the investment process. The bank has set itself the target of reducing the level of CO₂ equivalents each year in these actively managed traditional asset classes.

Growing user base

frankly has attracted a wide user base. An analysis of the data shows that the app is popular across all age categories (see chart below). The proportion of female users has been growing steadily since the product was launched, and now stands at one third. A comparison shows that the average equity share of women, at 62%, is only slightly lower than that of men at 71%. Overall, frankly users are more risk averse than users of Zürcher Kantonalbank's traditional pillar 3a investment solutions, where women choose an average equity allocation of 39% and men 43%.

To celebrate the app's first birthday, frankly customers will receive Refer-a-Friend vouchers that they can give away among their circle of friends. Each new customer receives a CHF 50 and the referrer CHF 25, which are deducted from the fees.

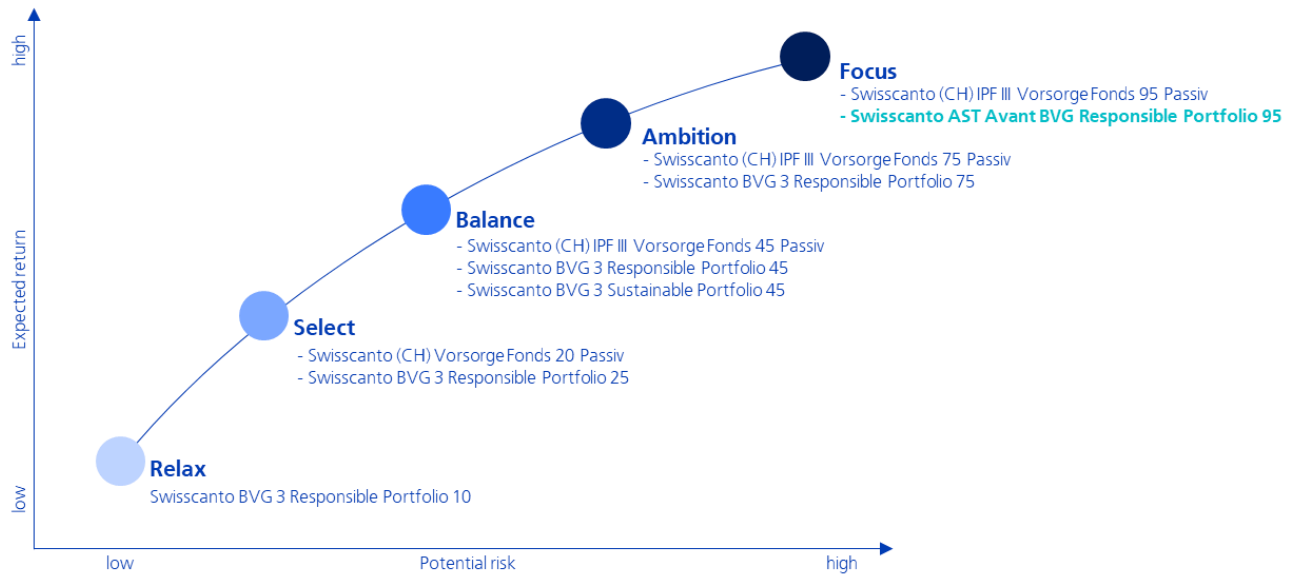
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Zürcher Kantonalbank

frankly is an app belonging to Zürcher Kantonalbank's Savings 3 Pension Foundation. The underlying frankly investment products are investment groups of the Swisscanto Investment Foundation or the Swisscanto Investment Foundation Avant or collective capital investments of Swisscanto Fondsleitung AG, whose assets are managed by Zürcher Kantonalbank. Zürcher Kantonalbank is a leading universal bank in the greater Zurich area with national roots and international appeal. It is an independent public-sector institution of the Canton of Zurich, and has been given the highest rating (AAA/Aaa) by the rating agencies Standard & Poor's, Moody's and Fitch. With more than 5,000 employees, Zürcher Kantonalbank can offer its clients a comprehensive range of products and services. The bank's core activities include financing business, asset management, trading and capital market as well as deposit, payment transactions and card business. Zürcher Kantonalbank offers its clients and sales partners a comprehensive range of products and services in investments and retirement planning.

Completing the product range with the “Swisscanto AST Avant BVG Responsible Portfolio 95”



Since 25 March 2021, the “Swisscanto AST Avant BVG Responsible Portfolio 95” investment group has been available to frankly users. This is characterised as follows:

- Implementing the Swisscanto sustainability approach, including CO₂ reduction target
- Higher return opportunities in the long term due to the strategic equity component of 95%
- Completing the product range with an active fund that combines sustainability and a high equity component
- Full exemption from withholding taxes on dividends from US and Japanese securities
- Long track record in active management of mixed assets for pension foundations